



Bromeliads in Paradise

21st World Bromeliad Conference

Honolulu, Hawai'i

September 8 – 14, 2014

Aloha from Honolulu and the Hawai'i Bromeliad Society

We are pleased to invite all interested individuals, growers, societies, organizations, and businesses to place ads in the Bromeliads in Paradise Program, which will be distributed to all participants in the 21st World Bromeliad Conference.

Ad Sizes and Prices

Full Page (29 x 44 picas, approximately 4 3/4 x 7 inches)	\$150
Half Page (29 x 22 picas, approximately 4 3/4 x 3 1/2 inches)	\$100
Quarter Page: horizontal (29 x 11 picas, approximately 4 3/4 x 2 inches)	\$50
vertical (14 x 22 picas, approximately 2 1/4 x 3 1/2 inches)	\$50
Inside Front Cover, Full Page	\$250
Inside Back Cover, Full Page	\$250
Back Cover, Full Page	\$250

Interior ads may be in color or black and white; inside back cover, back cover, and inside front cover ads must be in color. Ads may be prepared and submitted electronically as Adobe InDesign, Illustrator, or Photoshop, Microsoft Word, or Open Office files, or as tif files or PDFs.

Deadline for receipt of ads: July 1, 2014

If you are interested in including an ad in the Bromeliads in Paradise program, or would like more information about formats, scheduling, or prices, please return this form to, or contact, Stan Schab, at hawaiibromeliadsociety@gmail.com.

Payment, by check or money order in US dollars drawn on a US bank, and made out to **WBC 2014**, should be mailed to Stan Schab at Hawai'i Bromeliad Society, P.O. Box 61191, Honolulu, HI 96839 USA.

Business, Organization, or Individual Name:

Contact Name for Business or Organization:

Email Address:

Telephone Number:

Ad Size Selected: Full Page

Half Page

Quarter Page, horizontal

vertical